WHEREAS, All men are indebted to those who bring such moments of quiet splendor--who redeem sickness and pain with joy. All across America, good men in putty noses and baggy trousers, following a tradition as old as man's need to touch gently the lives of his fellowman, go into orphanages and children's hospitals, homes for the elderly and for the retarded, and give a part of themselves. Today, as always, clowns and the spirit they represent are as vital to the maintenance of our humanity as the builders and the growers and the governors; and,

WHEREAS, In the folklore of the world is the persistent claim that the heart of a clown is sad, and that all the gladness he provokes is simply a facade for the pain he cannot reveal to the world. In the myth is the kernel of reason: the clown leaves happiness where he goes, and takes misery away with him--yet we cannot suppose there is real truth in the myth. For surely the laugh-makers are blessed: they heal the heart of the world; and,

WHEREAS, To call public attention to the charitable activities of clowns and the wholesome entertainment they provide for all our citizens, the Congress by a joint resolution approved October 8, 1970 (Public Law 91-433), has requested the President of the United States to desi_nate the week of August 1 through August 7 as "National Clown Week":

NOW, THEREFORE, I, RICHARD F. KNEIP, Governor of the State of South Dakota, do hereby proclaim the week of August 1 through August 7, 1975, as

NATIONAL CLOWN WEEK

in South Dakota, and do urge the people of this State to recognize the contributions made by clowns in their entertainment at children's hospitals, charitable institutions, institutions for the mentally retarded, and generally helping to lift the spirits and boost the morale of our people.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this 25th day of July, in the Year of Our Lord, Nineteen Hundred and Seventy-Five

R. F. Kneip

RICHARD F. KNEIP, GOVERNOR

ATTEST:

Lorna B. Herseth

LORNA B. HERSETH, SECRETARY OF STATE